



May 2024 PROMOTIONS

Casino Marketing Department

Wild Horse Pass Marketing Team

Marketing Manager

Erynn May – Ext. 7195

Marketing Coordinators

Alyssa Shirley – Ext. 8203

Andrew De Riso – Ext. 7321

Alexandra Rosado-Negron – Ext. 7248



MAY PROMOTIONS 2024

TABLE OF CONTENTS

Casino Ongoing Promotions

Born Lucky Birthday Swipe & Win	<u>3</u>
Official Rules "Born Lucky Birthday Swipe & Win" Promotion	<u>4</u>
Club Classic	<u>5</u>
Official Rules "Club Classic" Promotion	<u>6</u>
Swipes For Service	<u>7</u>
Official Rules "Swipes For Service" Promotion	<u>8</u>
\$4,000,000 Valley Vault Progressive REVISED!	<u>9</u>
Official Rules "\$4,000,000 Valley Vault Progressive" Promotion	<u>10</u>
Stay in the Loop Campaign	<u>11</u>
Official Rules "Stay in the Loop" Campaign	<u>12</u>

Direct Mail & Special Promotions

\$300,000 Captain's Cash	<u>13</u>
Official Rules "\$300,000 Captain's Cash" Promotion	<u>14</u>
Cart of Gold Friday Swipe & Win	<u>15</u>
Official Rules "Swipe & Win" Promotion	<u>16</u>
May Gift of the Month NEW!	<u>17</u>
Memorial Day Swipes for Service NEW!	<u>18</u>
Official Rules "Memorial Day Swipes for Service" Promotion	<u>19</u>

Entertainment

UFC 301 NEW!	<u>20</u>
UFC After Dark NEW!	<u>21</u>
May Entertainment NEW!	<u>22</u>
Cinco De Mayo Drinks & Mariachi NEW!	<u>23</u>
Mother's Day Brunch NEW!	<u>24</u>

BORN LUCKY BIRTHDAY SWIPE & WIN (GLOBAL)

Casino Ongoing Promotions



WHAT: Born Lucky Birthday Swipe & Win

WHEN: Daily 12:01AM – 11:59PM

WHO: Players Club Members

WHERE: THE Card® Kiosks

PRIZE: Swipe once on actual birthday at THE Card® Kiosks for up to \$150 Free Bonus Play.

BORN LUCKY BIRTHDAY SWIPE & WIN

OFFICIAL RULES

Eligibility: Open to all eligible Gila River Casinos Players Club members. Members must be aged 21 or older. Marketing Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members are excluded from participation in Promotions, Lotteries and Tournaments.

Criteria: All eligible Players Club members are qualified to participate on the day of their birthday only. Offer available from 12:01 am - 11:59 pm.

Prizes: Eligible Players Club members will play a Swipe and Win game at the Promo Kiosk available on birthday only. Swipe and win game can be played one (1) time only at either Vee Quiva Hotel & Casino, Wild Horse Pass Hotel & Casino or Lone Butte Casino. The Swipe and Win game will reveal Free Bonus Play prizes ranging from \$5 - \$150. Free Bonus Play will be automatically loaded on players' accounts and valid for one (1) day from the time of issuance. Free Bonus Play credits are restricted and cannot be cashed out.

Odds of Winning: Guest is guaranteed to receive a Free Bonus Play prize if they participate on the day of their birthday, offer value will be based upon their recent level of play.

Rules: By participating, contestants agree to be bound by these rules. Maximum one (1) swipe per person, per calendar year. Prizes are non-transferable between participants or sites.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted by law.

CLUB CLASSIC SWIPE & WIN (GLOBAL)

Casino Ongoing Promotions



WHAT: Club Classic Swipe & Win
WHEN: Tuesdays | 7AM – 2PM
WHO: **Players Club Members age 50 or older**
WHERE: THE Card® Kiosks

DETAILS: Guests 50 or older may obtain one (1) free swipe per week on the “Club Classic Swipe & Win” game every Tuesday from 7AM – 2PM. Emerald guests will win a minimum of \$5 FBP, Ruby guests will win a minimum of \$10 FBP, Gold guests will win a minimum of \$15 FBP, Platinum guests will win a minimum of \$20 FBP, and Invitational guests will win a minimum of \$25 FBP each week.

CLUB CLASSIC SWIPE & WIN

OFFICIAL RULES

Eligibility: Open to all eligible Gila River Casinos Players Club members. Members must be aged 50 or older. Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members are excluded from participation in Promotions, Lotteries, Tournaments and Swipe and Win Promotions.

No Purchase Necessary: Players Club members age 50 or older may obtain one (1) free play for the “Club Classic Swipe & Win” promotion each week at THE Card Kiosk, which is offered between the hours of 7:00am to 2:00pm on Tuesday, August 1, 2023 and every Tuesday going forward until terminated at Lone Butte Casino, Wild Horse Pass Resort and Casino, Vee Quiva Resort and Casino and Santan Mountain Casino. The swipe and win game will reveal free bonus play prizes ranging from \$5-\$250. Free Bonus Play prize, if won, will be automatically loaded on to players account and valid at any property. Free Bonus Play will be restricted, cannot be cashed out and is valid for 24 hours at Lone Butte Casino, Wild Horse Pass Resort and Casino, Vee Quiva Resort and Casino and Santan Mountain Casino.

Odds of Winning: Odds of winning depend on the total amount of points earned on THE Card during the promotion time period and amount of qualified game plays earned.

Rules: By participating, eligible guests agree to be bound by these rules. The offer is non-transferable between participants. To redeem the offer, Players Club members must receive or be awarded the offer for this specific promotional event based on their age, and must present a valid photo I.D. (as accepted by GRGE’s current approved identification policy) and Players Club card at the casino’s Players Club during promotion hours, as required.

Additional Terms. By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the promotion event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted

SWIPES FOR SERVICE (GLOBAL)

Casino Ongoing Promotions



WHAT: Swipes for Service
WHEN: Monday – Friday
WHO: **Active and Retired Military Players Club Members**
WHERE: THE Card® Kiosks

DETAILS: The Casino Marketing Department will hold a “Swipes for Service Swipe & Win” promotion every weekday from 12:01AM to 11:59PM. All Players Club members who are active or retired military may swipe their Players Club card at THE Card® Kiosks to play a Swipe and Win game one (1) time each week to win \$5 - \$100 Free Bonus Play. Free Bonus Play will be automatically loaded on players’ accounts and valid at all four properties. Guests must present THE Card®, valid ID and any proof of Military service to the Wild Horse Pass Players Club. Free Bonus Play will be valid for 24 hours from the time of issuance.

Coupon: Eligible Players Club members can pick up a voucher at the Players Club for a 15% discount toward select food purchases valid only at Wild Horse Pass. Discount does not apply toward Prime, A Shula’s Steak House, tobacco products, packaged foods or bottled drinks, and discounted items. Coupon may only be used once and cannot be combined with other offers.

SWIPES FOR SERVICE

OFFICIAL RULES

Eligibility: Select Players Club Members Open to all eligible Gila River Casinos Players Club members. Members must be aged 21 or older. Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members are excluded from participation in Promotions, Lotteries, Tournaments and Swipe and Win Promotions.

Criteria: All Players Club members who are active or retired Military are eligible to participate. Guests must present THE Card, valid ID and any proof of Military service to the Players Club.

Coupon: Eligible Players Club members will receive a voucher for a 15% discount toward select food purchase. Discount does not apply toward Prime, Shula's Steak House, tobacco products, packaged foods or bottles drinks and discounted items. Coupon may only be used once and cannot be combined with any other discount offers.

Prizes: Eligible Players Club members will play a Swipe and Win game at the Promo Kiosk, Monday through Friday for a Free Bonus Play prize. Participants are eligible to Swipe and Win one (1) time each week at either Lone Butte Casino, Vee Quiva Hotel and Casino or Wild Horse Pass Hotel and Casino. The Swipe and Win game will reveal Free Bonus Play prizes ranging from \$5 - \$100. Free Bonus Play will be automatically loaded on players' accounts and valid at any property. Free Bonus Play will be valid for 24 hours from the time of issuance. Free Bonus Play credits are restricted and cannot be cashed out.

Odds of Winning: Odds of winning depend on the number of Swipe and Win games played at the Promo Kiosk

Rules: By participating, contestants agree to be bound by these rules. Maximum one (1) swipe per person, per week at one (1) of the properties. Prizes are non-transferable between participants or sites.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted by law.

\$4,000,000 VALLEY VAULT PROGRESSIVE (GLOBAL)

Casino Ongoing Promotions



WHAT: \$4,000,000 Valley Vault Progressive **REVISED**
WHEN: Monday – Friday | 10AM- 10PM
WHO: Players Club Members
WHERE: Wild Horse Pass, Lone Butte, Vee Quiva, & Santan Mountain

DETAILS: Players Club members who are actively playing on an eligible slot machine using THE Card, have a chance to win the Valley Vault Progressive. The Progressive jackpot will start at \$2,500 and must hit by \$10,000.

All guests that are actively playing with THE Card at the same time as the winner when the Valley Vault Progressive is awarded will also receive \$25 in Free Bonus Play. Free Bonus Play award will be automatically loaded to the guest's Players Club account, will be valid for one (1) day and cannot be cashed out. Guests are responsible for ensuring that THE Card is properly inserted into slot machine and that they are actively playing on an eligible slot machine. Free Bonus Play awarded to the jackpot winner will be valid for seven (7) days and they can use a maximum of \$10,000 per day.

\$4,000,000 VALLEY VAULT PROGRESSIVE

OFFICIAL RULES

Eligibility: Open to all valid Gila River Resorts & Casinos Players Club members aged 21 or older.

No Purchase Necessary: Players Club members who are actively playing on THE Card during the promotion period are eligible to win the Valley Vault Progressive prize, or a celebration award issued for carded players who do not win the progressive.

Promotion Period: The Valley Vault Progressive will run independently at each site from April 1, 2024 through March 28, 2025. The promotion will only be available to guests Monday through Friday, 10:00AM. – 10:00PM during the dates listed.

Game Flow and Prizes: Guests must play on THE Card on select slot machines at any site to be eligible for the Valley Vault Progressive Promotion. Beginning at 10:00AM. on April 1, 2024, the Valley Vault Progressive promotion will begin at each property. A starting amount of \$2,500 Free Bonus Play will be used as the seed and the progressive prize will continue to grow. The growth of the prize is determined by guests who play on their card during the promotion period and the jackpot meter continues to grow based upon a percentage of each valid spin on a gaming machine. When the Valley Vault progressive activates, \$2,500 to \$10,000 in Free Bonus Play will be issued, based upon the random prize selection triggered by the IGT Bonusing Interface Services System configuration within the entire casino. The jackpot prize must be administered by the time it reaches the maximum amount of \$10,000.

Additionally, all guests that are actively playing with THE Card properly inserted at the same time as the winner when the Valley Vault Progressive is awarded will also receive \$25 in Free Bonus Play. Free Bonus Play award will be automatically loaded to the guest's Players Club account, will be valid for one (1) day, cannot be cashed out, and is available at all properties. Guests are responsible for ensuring THE Card is properly inserted and that they are deemed to be actively playing in properly enrolled slot machine in order to qualify.

The Valley Vault Progressive winner will be issued their Free Bonus Play jackpot amount at their winning machine upon verification of the award. The Free Bonus Play value will be issued in the form of a Free Bonus Play adjustment on the guest's Players Club account which will be conducted immediately upon verification of the win. The Jackpot prize Free Bonus Play award will be valid for seven (7) days, cannot be cashed out, and is available at all properties. A maximum of \$10,000 Free Bonus Play may be used per guest, per day. The Valley Vault Progressive prize is funded entirely by Casino Marketing and does not receive any contribution from guest play on slot machines. When the Valley Vault Progressive is awarded, verified and cleared from the game where the prize was issued, a new Valley Vault Progressive will begin at the starting value of \$2,500 until the promotion concludes.

Entry Activation: Players Club members who are actively playing an eligible gaming machine on THE Card during the promotion period with a valid spin within the one (1) minute preceding the prize award are eligible to win the Valley Vault Progressive prize, or a celebration award issued for carded players who do not win the progressive prize.

Odds of Winning: Odds of winning depend on the number of eligible guests playing on THE Card during the promotion period.

Rules: By participating, contestants agree to be bound by these rules. Wide Area Progressive slot machines and any gaming devices that are not designated as e-bonus enabled will not be considered eligible for the progressive prize and / or celebration prizes in this promotion. GRGE is not responsible for any technical or human error that may occur in the participation in the promotion which includes, but is not limited to; improperly inserted Players Club card, invalid Players Club card, a Players Club card that is not designated to the guest playing the machine at the time of the award, or play by a guest who is banned or otherwise, by rule, not allowed to play a machine with a Players Club card. The Valley Vault Progressive will conclude precisely at 10:00 p.m. on March 28, 2025 or at the discretion of Management as deemed necessary. Any amount on each individual meter at the time when the promotion is withdrawn, removed or canceled will not be awarded. The Valley Vault Progressive prize is funded entirely by Casino Marketing and does not receive any direct contribution from guest play on eligible slot machines. Free Bonus Play primary and secondary prizes will be loaded automatically and immediately upon verification but may require the guest(s) to remove their card from the game to activate their adjusted balance.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the promotion event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited. This promotion is void where prohibited or restricted by law.

STAY IN THE LOOP (GLOBAL) Casino Ongoing Promotions



WHAT: Stay in the Loop Campaign
WHEN: Ongoing
WHO: Players Club Members
WHERE: Players Club Member's Mobile Phone

DETAILS: Guests can text 'GILA' to 24560 and download the Gila River App to stay informed about all the latest promotions and entertainment at Wild Horse Pass, Lone Butte, Vee Quiva and Santan Mountain. Guests will receive 10 text messages per month. Guests may opt-out at any point by sending 'STOP' to 24560.

Participants who opt-in to receive text messages will be sent an entry form to enter to win Free Bonus Play. Participants only need to submit once to be entered monthly, but must be opted-in to the text program at the time of the drawing to be eligible to win.

Drawings will take place on the last Tuesday of each month and 10 winners will win \$100 Free Bonus Play. Winners will be contacted via SMS (text message) and will have seven (7) days to claim their prize. Free Bonus Play is valid for (24) hours after redemption.

STAY IN THE LOOP CAMPAIGN

OFFICIAL RULES

Eligibility: Open to all eligible new members and existing members of the Gila River Hotel & Casinos Players Club. Participants must be aged 21 or older. Marketing Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members, and GRGE Team Members, are excluded from participation in Promotions, Lotteries and Tournaments.

No Purchase Necessary: Participants may text 'GILA' to 24560 to opt-in to receive text messages from Gila River Resorts & Casinos. Participants may also opt-out at any time during the promotional period by sending 'STOP' to 24560. Limit one (1) phone number per person.

Drawings: Eligible guests can text 'GILA' to 24560 to receive a link to an entry form. Guests must enter all fields required, to submit. Drawings will take place on the final Tuesday of each month and 10 winners will be contacted via telephone (SMS) and will have seven (7) days to pick up their prize from the Players Club. Prizes will include \$100 FBP.

Entry Activation: Guests are required to opt-in to receive text messages from Gila River Resorts & Casinos. Participating guests will receive 10 text messages per month. All participating members in the Stay in the Loop text campaign will be eligible to win. Guests must be actively opted-in at the time of the drawing to win. Membership at the players club is mandatory to claim a prize.

Odds of Winning: Odds of winning depend on the number of eligible entries received in the drawing.

Rules: By participating, contestants agree to be bound by these rules. The guest that is chosen will go through a verification process to ensure that the phone number provided and the phone number on the players club account match. Participants are eligible to win once per drawing. Name(s) will be drawn at the designated times and shall be announced on social media (Facebook/Instagram/Twitter). Participants need not be present to win. Winners will be notified by phone through SMS. Winners will have one week from time of drawing to claim prize. Winners must provide both a valid Photo I.D. (as accepted by GRGE's current approved identification policy) and Players Club card to the players club. If a guest does not have a players club account, new membership is mandatory to claim prize. Entries and prizes are non-transferable between participants. If any name drawn violates these official rules, qualification criteria, or contestant does not arrive within the allotted time their prize will be forfeited, no redraws will be conducted. GRGE is not responsible for late entries, or any technical or human error that may occur in the processing of entries.

Additional Terms. By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the promotion event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted.

\$300,000 CAPTAIN'S CASH (GLOBAL)

Casino Ongoing Promotions



WHAT: \$300,000 Captain's Cash
WHEN: Wednesdays, April 3rd – June 26th | 6PM, 7PM & 8PM
WHO: Players Club Members
WHERE: Wild Horse Pass, Lone Butte, Vee Quiva, & Santan Mountain

DETAILS: Players Club members may obtain one (1) free entry redeemable at THE Card Kiosks at Wild Horse Pass, Lone Butte, Vee Quiva and Santan Mountain on the drawing day; limit one (1) free entry per person. One (1) additional entry is earned for every one hundred-fifty (150) base points earned on THE Card on Wednesdays beginning at 12:01AM. Two (2) winners will be selected each hour. A total of six (6) winners will be drawn on the promotion day. If a winner does not respond in the required four (4) minute time period or is deemed to be ineligible, another name will be drawn until a verified winner is confirmed.

In the order the guests were drawn, they will each 'spin' a wheel one (1) time to reveal a prize. Wheel must complete one (1) full rotation to be considered a valid spin for a prize. If the wheel does not complete one (1) full spin, the guest must spin again and any position the wheel had landed on is deemed invalid. The wheel will have twenty-four (24) total prize spaces.

\$300,000 CAPTAIN'S CASH

OFFICIAL RULES

Eligibility: Open to all eligible Gila River Casinos Players Club members. Members must be aged 21 or older. Marketing Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members, and GRGE team members are excluded from participation in Promotions, Lotteries and Tournaments. By participating, you agree to these Official Rules and all decisions of Gila River Gaming Enterprises (GRGE), which are final and binding in all respects.

No Purchase Necessary: Players Club members may obtain one (1) free entry redeemable at THE Card Kiosks at Wild Horse Pass, Vee Quiva, Lone Butte, and Santan Mountain on the drawing day; limit one (1) free entry per person, per promotion day.

Additional Entry Methods: One (1) additional entry is earned for every one hundred-fifty (150) base points earned on THE Card on Wednesdays. Players Club members may receive bonus entries for the drawing via advertisements redeemable at THE Card Kiosks or at the Players Club at management's discretion. Entries do not roll over to the next promotion date.

Prize Drawing: Drawings are held at 6PM, 7PM and 8PM every Wednesday at Wild Horse Pass, Lone Butte, Vee Quiva, and Santan Mountain. Two (2) winners will be chosen each hour. Six (6) winners will be drawn each promotion day.

Game Flow and Prizes: Two (2) winners will be selected each drawing hour to participate in the \$300K Captain's Cash. If a winner does not respond in the required four (4) minute time period or is deemed ineligible, another name will be drawn until a verified winner is confirmed. In the order the guests were drawn, they will each 'spin' a wheel one (1) time to reveal a prize. Wheel must complete one (1) full rotation to be considered a valid spin for a prize. If the wheel does not complete one (1) full spin, the guest must spin again and any position the wheel had landed on is deemed invalid. The wheel will have twenty-four (24) total prize spaces. Prize quantities are as follows:

Cash icon (1), \$250 Free Bonus Play (10), \$500 Free Bonus Play (5), \$750 Free Bonus Play (4), \$1000 Free Bonus Play (1), QuietComfort Ultra Headphones + SoundLink Flex Set (1) \$505 FMV, Yeti Wheeled Cooler (1) \$417 FMV, and GoPro Hero 12 (1) \$359.73 FMV.

Free Bonus Play is restricted and cannot be cashed out. Free Bonus Play is valid at Wild Horse Pass, Lone Butte, Vee Quiva, and Santan Mountain.

If a winner lands on the cash icon from the wheel, they will get to choose one (1) of twenty (20) capsules from a drawing barrel. Prizes and quantities in the barrel are as follows:

\$25,000 cash (1), \$5,000 cash (2), \$2,500 cash (3), \$1,500 cash (4), \$1,000 cash (10)

Entry Activation: Players Club members are required to activate entries within one (1) hour of each drawing for all drawings on the promotion day. Activation options are as follows: request for entry activation at Players Club, any activity at THE Card Kiosks, or other specific activity on a gaming machine during the required activation period. Players Club members may request a Table Games Supervisor to activate their entries at the Blackjack Pit – guest's rating must be closed prior to each drawing time during activation period to activate any additional earned entries or to activate within one (1) hour of each drawing time.

Odds of Winning: Odds of winning depend on the number of eligible entries received in the drawing.

Rules: By participating, contestants agree to be bound by these rules. Entries drawn at any given drawing will be discarded and will not be eligible for subsequent drawings. Entries will remain in the virtual/manual drawing barrel for the entire promotion day. Participants are eligible to win once per drawing day. Name(s) will be drawn at the designated times and shall be announced on the main casino floor. The participant must be present to win and will have four (4) minutes to provide both a valid Photo I.D. (as accepted by GRGE's current approved identification policy) and Players Club card to the drawing host. Both items must be in the hands of the drawing host within the four (4) minute time period to claim the prize. It is the sole responsibility of the potential winner to listen for the announced name, and to arrive at the drawing area within the allotted time. Entries and prizes are non-transferable between sites and may not be given, bartered, sold, or exchanged for another prize. If any name drawn violates these official rules, qualification criteria, or contestant does not arrive within the allotted time their prize will be forfeited, another name will be drawn until a winner is confirmed. GRGE is not responsible for late entries, or any technical or human error that may occur in the processing of entries or pronunciation of names.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the promotion event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted by law.

CART OF GOLD SWIPE & WIN (GLOBAL)

Direct Mail & Special Promotions



WHAT: Cart of Gold Swipe and Win
WHEN: Fridays in April | 7AM – 10PM
WHO: Players Club Members
WHERE: THE Card® Kiosks and the Gila River Mobile App

DETAILS: Eligible Players Club Members that earn five hundred (500) base points between 7AM– 10PM on Fridays can play a Swipe & Win game one (1) time at any of THE Card kiosks at Wild Horse Pass, Lone Butte, Vee Quiva, or Santan Mountain.

All eligible guests will receive one (1) attempt on the “Swipe & Win” game and can win from \$5 to \$5,000 Free Bonus Play. Free Bonus Play prizes won through the game will automatically be loaded on THE Card®. Free Bonus Play will be restricted and cannot be cashed out. Any unused Free Bonus Play will be forfeited by the guest.

The prizes of \$5 to \$499 Free Bonus Play will be valid for one (1) day after time of redemption. Prizes of \$500-\$999 Free Bonus Play will be valid for three (3) days after time of redemption. Prizes of \$1,000-\$5,000 Free Bonus Play will be valid for seven (7) days after time of redemption.

CART OF GOLD SWIPE & WIN

OFFICIAL RULES

Eligibility: Open to all eligible Gila River Casinos Players Club members. Members must be aged 21 or older. Marketing Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members are excluded from participation in Promotions, Lotteries and Tournaments.

No Purchase Necessary: Eligible Players Club Members that earn five hundred (500) base points between 7:00am – 10:00pm on Fridays can play a Swipe & Win game one (1) time at any of THE Card kiosks at Wild Horse Pass, Lone Butte, Vee Quiva, or Santan Mountain.

Prizes: The “Friday Swipe & Win” promotion will run through the promotional kiosks on Fridays between the hours of 7:00am- 10:00pm beginning February 2, 2024. Free Bonus Play prizes won through the game will be automatically loaded on their Players Club card.

Free Bonus Play will be restricted and cannot be cashed out. Any unused Free Bonus Play will be forfeited by the guest. The prizes of \$5 to \$499 Free Bonus Play will be valid for one (1) day after time of redemption. Prizes of \$500-\$999 Free Bonus Play will be valid for three (3) days after time of redemption. Prizes of \$1,000-\$5,000 Free Bonus Play will be valid for seven (7) days after time of redemption.

Odds of Winning: Odds of winning depend on the number of swipes received in the promotional kiosks.

Rules By participating, contestants agree to be bound by these rules. Maximum one (1) swipe per person, per day. Prizes are non-transferable between participants.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted by law.

MAY GIFT OF THE MONTH (WHP)

Casino Promotions

GILA RIVER
RESORTS & CASINOS
wild horse pass

FREE
NINE WEST
HANDBAG GIFT SET

COLLECT A DIFFERENT
GIFT EACH WEEK!

SUNDAYS IN MAY
10AM-7PM

Nine West Maysenn
Mini Satchel
Crossbody

Nine West
Collette
Shoulder Bag

Nine West Vander
Medium Dome
Backpack

Nine West
Maysenn Tote

**This is a direct mail offer that was only sent to Players Club members who qualify based on rated play.*

- WHAT:** May Gift of the Month
- WHEN:** Sundays in May | 10AM – 7PM
- WHO:** **Select Players Club Members***
- WHERE:** WHP Promotion Center
- DETAILS:** The Marketing Department will be sending out a direct mailer to invited guests (based on rated play and location) to receive a Complimentary Gift. Guests may receive one (1) complimentary gift per week, up to four (4) during the offer month. Guests who did not receive the direct mailer may earn twenty-five hundred (2,500) base points on THE Card on the day of the offer, beginning at 12:01AM. Guests can receive one (1) earned gift per week, up to four (4) during the offer month.

MEMORIAL DAY SWIPES FOR SERVICE



- WHAT:** Memorial Day Swipes for Service
- WHEN:** Monday, May 27, 2024
- WHO:** Active and Retired Military Players Club Members
- WHERE:** Players Club and Promo Kiosk or Mobile App
- PRIZE:** Swipe once on May 27th and Win up to \$500 Free Bonus Play. Normal Swipes for Service will not be available on this day, May 27, but guests will still be able to play it any other weekday for that week.

MEMORIAL DAY SWIPES FOR SERVICE OFFICIAL RULES

Eligibility: Open to select Gila River Casinos Players Club members. Members must be aged 21 or older. Marketing Team Members, their immediate family (father, mother, sister, brother, spouse, children, grandparents, aunt & uncle) and household members of Marketing Team Members are excluded from participation in Promotions, Lotteries and Tournaments.

Criteria: All Players Club members who are active or retired Military are eligible to participate. Guests must present THE Card, valid ID and any proof of Military service to the Players Club.

Details: The "Memorial Day Swipes for Service 2024" promotion will run through the promotion kiosks between the hours of 12:01am - 11:59pm on Monday, May 27, 2024. Select Players Club members will receive one (1) attempt on Monday, May 27, 2024 to play the "Memorial Day Swipes for Service 2024" game and they can win from \$5 to \$500 in Free Bonus Play. Free Bonus Play prizes won through the game will be automatically loaded on their Players Club card. Free Bonus Play will be restricted and cannot be cashed out. Any unused Free Bonus Play will be forfeited by the guest. The prizes of \$5 to \$250 Free Bonus Play will be valid for 24 hours after time of redemption and prizes of \$500 Free Bonus Play will be valid for three (3) days after time of redemption.

Odds of Winning: Odds of winning depend on the number of swipes received in the promotional kiosks.

Rules By participating, contestants agree to be bound by these rules. Maximum one (1) swipe per person, per day at one (1) property. Prizes are non-transferable between participants.

Additional Terms: By accepting prizes, winners agree that GRGE, their affiliates and agents, will have no liability and will be held harmless by winners for any liability, loss, injury or damage to property or to person, due in whole or in part, directly, or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion event. All winners shall be responsible for payment of any applicable taxes, licenses, registrations, or other imposed fees, on prize(s) won. Winners will be subject to all applicable taxes before release of prize, including back-up withholding if necessary. By participation in the promotion event, winners consent to the use of their names and/or likenesses for promotional purposes without additional compensation. Participants agree that the decisions of GRGE related to this promotion event and all drawings are final. Patron disputes, in which there is a refusal of paid winnings involving at least \$500.00 will be referred to the Tribal Gaming Office (TGO) in compliance with the Compact and Gaming Ordinance. In the event of a procedural dispute, the decision of a Gila River Gaming Enterprise management staff shall be final. Management reserves the right to alter, amend, edit or withdraw this promotion at any time, without prior notice (subject to prior approval from the TGO). Management reserves the right to distribute gifts from existing inventory. Management reserves the right to disqualify any individual found to discredit the integrity of the promotion through abuse, fraud or other exploitation of the official rules. GRGE reserves the right, in their sole discretion, to disqualify from this and/or future promotions any individual found to be tampering with, or attempting to defraud, the entry process or the operation of the promotion event; to be acting in violation of these rules; or to be acting in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Void Where Prohibited: This promotion event is void where prohibited or restricted by law.

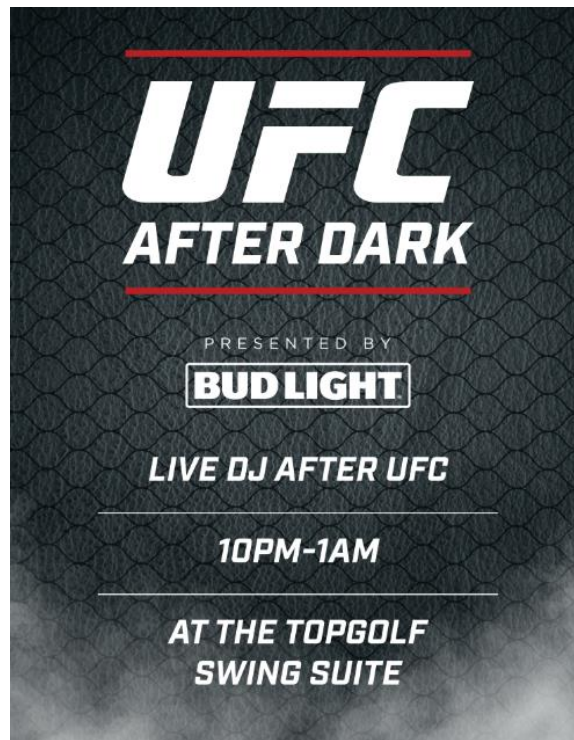
UFC 301



WHAT: UFC 301
WHEN: Saturday, May 4, 2024 | 8PM
WHERE: BetMGM Sportsbook

DETAILS: We will be showing the UFC 301 matches in the BetMGM Sportsbooks on May 4th at 8PM. This is open to anyone who would like to watch the fight on the big screen.

UFC After Dark



WHAT: UFC After Dark

WHEN: Saturday, May 4, 2024 | 10PM-1AM

WHERE: Topgolf Swing Suite

DETAILS: The Topgolf Swing Suite will be featuring a live DJ after UFC 301 on May 4th from 10PM-1AM. This is open to anyone who would like enjoy live music and drinks after watching the fight on the big screen.

ENTERTAINMENT

The Showroom

UPCOMING SHOWS



SCAN HERE FOR TICKETS
OR VISIT THE BOX OFFICE



PAQUITA LA DEL BARRIO
FRIDAY, MAY 3 | 8PM



BANDA MACHOS
SUNDAY, MAY 5 | 8PM



CORAZON DE MANÁ
SATURDAY, MAY 11 | 8PM



DA VU ME TOI
HAPPY MOTHER'S DAY
SATURDAY, MAY 11 | 8PM



PEDRO FERNANDEZ
SATURDAY, MAY 18 | 8PM



A COUNTRY EXPERIENCE
WITH AMERICAN HIGHWAYMEN
SUNDAY, MAY 19 | 3PM



38 SPECIAL
FRIDAY, MAY 24 | 8PM



SICKICK
SATURDAY, MAY 25 | 5PM



BURNING SPEAR
FRIDAY, MAY 31 | 8PM

GILA RIVER
RESORTS & CASINOS

CINCO DE MAYO WEEKEND SPECIALS



WHAT: Cinco De Mayo Weekend Specials
WHEN: Friday, May 3 – Sunday, May 5, 2024
WHERE: All Bars and The Showroom

DETAILS: The casino floor will feature live mariachi by Mariachi Relampago from 2:30PM-3:30PM as well as \$10 margaritas and \$5 Mexican Draft Beers at all bars. The Showroom will feature Paquita la del Barrio on May 3 at 8PM and Banda Machos on May 5 at 8PM.

MOTHER'S DAY BRUNCH



- WHAT:** Mother's Day Brunch
- WHEN:** Sunday, May 12, 2024 | 10AM-3PM
- WHERE:** Prime, A Shula's Steak House
- DETAILS:** Celebrate with a special Mother's Day Brunch menu featuring seasonal favorites and elevated twists on the classics.